

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: A2613396
Alt Order #: 27023846
Product Desc: TV
Estimate: 9084
Flight Dates: 07/28/20 - 08/03/20
Original Date / Rev: 07/29/20 / 07/29/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Old Town Media
Buying Contact:
Billing Contact:
 114 Quay Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Sunflower State PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	87	\$26,100.00	\$22,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	87	\$26,100.00	\$22,185.00	0.00
Totals	87	\$26,100.00	\$22,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/28/20	08/03/20	Kansas Today	CM	430-5am	MTWTF--	:30	3	\$40.00	P3	0.00	NM	3	\$120.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today															
Kansas Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$40.00		0.00			
2	Multi	07/28/20	08/03/20	KSN Today 1	CM	5-6am	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$100.00		0.00			
3	Multi	07/28/20	08/03/20	KSN Today 1	CM	5-6am	MTWTF--	:30	3	\$200.00	P2	0.00	NM	3	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$200.00		0.00			
4	Multi	07/28/20	08/03/20	KSN Today 2	CM	6-7am	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Wichita KS KSNW

Order / Rev: A2613396
 Alt Order #: 27023846
 Flight Dates: 07/28/20 - 08/03/20

Advertiser: POL/Sunflower State PAC
 Product Desc: TV
 Estimate: 9084

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	07/28/20	08/03/20	M-F 3-4p Channels : KSNL,KSNG,KSNL,KSNW M-F 3-4p Kelly Clarkson	CM	3-4pm	MTWTF--	:30	3	\$140.00	P3	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$140.00			0.00			
16	Multi	07/28/20	08/03/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p Jeopardy B	CM	4-430pm	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$400.00			0.00			
17	Multi	07/28/20	08/03/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	MTWTF--	:30	3	\$560.00	P2	0.00	NM	3	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$560.00			0.00			
18	Multi	07/28/20	08/03/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	MTWTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$700.00			0.00			
19	Multi	07/28/20	08/03/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$900.00			0.00			
20	Multi	07/28/20	08/03/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	MTWTF--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$1,200.00			0.00			
21	Multi	07/28/20	08/03/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	MTWTF--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$600.00			0.00			
22	Multi	07/28/20	08/03/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	MTWTF--	:30	3	\$280.00	P3	0.00	NM	3	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$280.00			0.00			
23	Multi	07/28/20	08/03/20	Late Night Channels : KSNL,KSNG,KSNL,KSNW Late Night/Seth Myers	CM	11:35p-12:35am	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$100.00			0.00			
24	Multi	07/28/20	08/03/20	Little Late/Lilly Singh Channels : KSNL,KSNG,KSNL,KSNW Little Late/Lilly Singh A Little Late with Lilly Singh-NBC	CM	1237x-107x	MTWTF--	:30	3	\$40.00	P3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3			\$40.00			0.00			
25	Multi	07/28/20	08/03/20	M-F 105-205x Channels : KSNL,KSNG,KSNL,KSNW M-F 105-205x	CM	M-F 105-205x	MTWTF--	:30	3	\$20.00	P3	0.00	NM	3	\$60.00

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Advertiser: POL/Sunflower State PAC
 Product Desc: TV
 Estimate: 9084

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late News Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/28/20	08/03/20	MTWTF--			3		\$20.00		0.00				
N26	Multi	08/01/20	08/01/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Stanley Cup Playoffs (2:00 PM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S-			4		\$100.00		0.00				
N27	Multi	08/02/20	08/02/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Su 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S			1		\$30.00		0.00				
N28	Multi	08/02/20	08/02/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Stanley Cup Playoffs (2:00 PM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-----S			3		\$100.00		0.00				
													Totals	87	\$26,100.00



125 West 55th St
New York, NY 10019

Contract # 27023846

CPE: 1335/1349/9084

Agency: OLD TOWN MEDIA,
LLC

114 Quay Street
ALEXANDRIA, VA
22314

Changes as of: 7/29/2020 at 8:27 AM

Flight: 7/28/20 - 8/3/20

Advertiser: Sunflower State

Product: TV
Agency Order #: 9791138

Buyer: Patel, Meredith
Salesperson: KELLY JOHNS
202-872-5880

Separation:

Version: Highlighting Revision 2

Station: KSNW

Market: Wichita

Office: WASHINGTON
Service: Nielsen

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$26,100.00

Total Spots: 87
Total CPP: \$0.00

Total GRP:
Traffic #: A2613396

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/28		Total Spots	Total \$	CPP*	GRP*
							7/28					
1	Tu-F,M 4:30a-5a		Kansas Today 1	\$40.00	0	30	3		3	\$120.00	\$0.00	0.0
2	Tu-F,M 5a-6a		Kansas Today 2	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
3	Tu-F,M 5a-6a		Kansas Today 2	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
4	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
5	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
6	Tu-F,M 7a-8a		Today Show (7-8am)	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
7	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	5		5	\$1,350.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Today Third Hour-NBC	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
10	Tu-F,M 11a-12n		Today with Hoda & Jenna-NBC	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
11	Tu-F,M 12n-12:30p		KSN News	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
12	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
13	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
14	Tu-F,M 2p-3p		Mel Robbins	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
15	Tu-F,M 3p-4p		Kelly Clarkson	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
16	Tu-F,M 4p-4:30p		Jeopardy B	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
17	Tu-F,M 4:30p-5p		Jeopardy	\$560.00	0	30	3		3	\$1,680.00	\$0.00	0.0
18	Tu-F,M 5p-5:30p		KSN News	\$700.00	0	30	3		3	\$2,100.00	\$0.00	0.0
19	Tu-F,M 6p-6:30p		KSN News	\$900.00	0	30	3		3	\$2,700.00	\$0.00	0.0
20	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,200.00	0	30	3		3	\$3,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27023846	Changes as of: 7/29/2020 at 8:27 AM	Version: Highlighting Revision 2
CPE: 1335/1349/9084	Flight: 7/28/20 - 8/3/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 9791138	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
Separation:		Total Spots: 87
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2613396

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/28		Total Spots	Total \$	CPP*	GRP*
							7/28					
21	Tu-F,M 10p-10:35p		KSN News	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
22	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	3		3	\$840.00	\$0.00	0.0
23	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
24	Tu-F,M 12:37a-1:07a		A Little Late with Lilly Singh-NBC	\$40.00	0	30	3		3	\$120.00	\$0.00	0.0
25	Tu-F,M 1:05a-1:35a		Late News Repeat	\$20.00	0	30	3		3	\$60.00	\$0.00	0.0
REV+ 26	Sa 2p-5p		NHL Playoffs	\$100.00	0.0	30	0 4		4	\$400.00	\$0.00	0.0
REV+ 27	Su 5:30a-6a		Better Horses	\$30.00	0.0	30	0 1		1	\$30.00	\$0.00	0.0
REV+ 28	Su 2p-5p		NHL Playoffs	\$100.00	0.0	30	0 3		3	\$300.00	\$0.00	0.0
TOTALS:							87		87	\$26,100.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27023846	Changes as of: 7/29/2020 at 8:27 AM	Version: Highlighting Revision 2	
CPE: 1335/1349/9084	Flight: 7/28/20 - 8/3/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	Advertiser: Sunflower State	Market: Wichita	Total \$: \$26,100.00
	Product: TV	Office: WASHINGTON	Total Spots: 87
	Agency Order #: 9791138	Service: Nielsen	Total CPP: \$0.00
	Buyer: Patel, Meredith	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2613396
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/27/20 11:05 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$25,370
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	87	\$26,100.00	N/A	0.0
Total	100%	87	\$26,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Aug	87	\$26,100.00
Total	87	\$26,100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/29/20 8:27 AM	KELLY JOHNS	Revised	8		\$730.00	\$26,100.00	Changes: Total Spots from 79 to 87, Calculated Dollars from \$25,370.00 to \$26,100.00, Total \$ from \$25,370.00 to \$26,100.00, Origuser Entered Dollars to \$25,370.00, User Entered \$ from \$0.00 to \$26,100.00. 3 buylines added or modified.
Revision	7/27/20 11:46 AM	KELLY JOHNS	Confirmed			\$0	\$25,370.00	Changes: Demo Meta to [R16]. 4 buylines added or modified.
Queued for Electronic Contracting	7/27/20 10:47 AM					\$0	\$0	
New	7/27/20 10:46 AM	KELLY JOHNS	Confirmed	79		\$25,370.00	\$25,370.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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